A BRIGHTER TOMORROW BEGINS HERE

PRESCHOOL | PRE-PRIMARY | PRIMARY

ADYAPANAM – AFTER SCHOOL LEARNING

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TRADITIONAL LEARNING FOUNDATION

CREATIVE LEARNING APPROACH

NURTURING CONFIDENT LEARNERS

PREPARING GLOBAL CITIZENS



FRANCHISE & INVESTMENT OPPORTUNITY

BUILD A SCHOOL. BUILD A BUSINESS. BUILD A FUTURE.

PROVEN BRAND

STRUCTURED FOCO MODEL

GROWING DEMAND

A MEANINGFUL INVESTMENT

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02



BRAND & MARKETING SUPPORT

A Brand Built to Grow With You

When you partner with Mondo Skolaris, you are not starting from zero.

Our partnership model combines the Mondo Skolaris brand, education framework, operating systems and marketing support to help partners establish and grow their campus.

BRAND SUPPORT

- Mondo Skolaris brand identity & guidelines
- Logo and visual identity implementation
- Campus branding and signage guidance
- School communication templates
- Academic and promotional collateral

MARKETING SUPPORT

- Pre-launch marketing strategy
- Digital marketing campaigns
- Social media content strategy
- Lead-generation campaigns
- Admissions campaigns
- Local-area marketing
- Creative design and promotional material
- Launch campaign support
- Ongoing brand communication

One Brand. One Vision. Multiple Locations.

Mondo Skolaris currently has **7 campuses across Hyderabad**, creating an expanding network and established brand presence.







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A STRUCTURED EDUCATION BUSINESS MODEL

BUSINESS MODEL

A Structured Education Business Model

Mondo Skolaris offers partners an opportunity to participate in the growing preschool and school education ecosystem through a structured operating model.

The model combines:

INVESTMENT + BRAND + OPERATIONS + ACADEMICS + MARKETING + ADMISSIONS

The **partner participates** in establishing the campus, while **Mondo Skolaris provides** the framework required to operate the school.

Core Education Segments

These three learning stages are currently part of the Mondo Skolaris offering.



PLAY SCHOOL

- Play-based learning
- Sensory & motor development
- Stories, music and movement
- Social interaction



PRE-PRIMARY

- Language development
- Early numeracy
- Creative expression
- Practical life skills



PRIMARY

- Concept-based learning
- Projects and activities
- Problem-solving
- Confidence and leadership

Additional Revenue Opportunity

Adyapanam
by Mondo Skolaris
AFTER SCHOOL LEARNING

An after-school learning initiative supporting students from **Grades 1–5 and Grades 6–10,** including concept clarity, homework support and structured practice.



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03



FOCO FRANCHISE MODEL

FOCO

Franchise Owned. Company Operated.

A Partnership Designed for Investors

Under the FOCO model, the **partner invests in and owns** the franchise/campus opportunity, while **Mondo Skolaris** takes responsibility for operating the school according to the agreed framework.

PARTNER

Invests • Owns • Supports

- Invests in the campus opportunity
- Owns the franchise/campus
- Supports the long-term growth
- Benefits from a growing education brand

MONDO SKOLARIS

Operates • Manages • Builds the Brand

- Operates the school as per the agreed framework
- Manages day-to-day operations
- Builds and strengthens the brand
- Ensures quality education and continuous improvement

What Mondo Skolaris Supports

- Site & opportunity evaluation
- Brand implementation
- Academic framework
- Operational systems
- Faculty & process guidance
- Marketing strategy
- Admissions support
- Launch support
- Ongoing operational guidance

Your Investment.
Our Operating Expertise.
One Growing Education Brand.



PROVEN OPERATING MODEL | END-TO-END SUPPORT | QUALITY EDUCATION STANDARDS | SUSTAINABLE GROWTH OPPORTUNITY

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PARTNER PROFILE

Who Can Partner With Mondo Skolaris?

You don't necessarily need to be an education professional to explore this opportunity.

The model can be suitable for individuals or groups interested in building an education-focused business with professional operational support.

Ideal Partner Profile

- Entrepreneurs
- Business owners
- Investors
- Education enthusiasts
- Professionals looking for a business opportunity
- Existing preschool/school owners
- Individuals with suitable commercial property
- NRI / institutional investors
- Business families

What We Look For

Commitment to Education
A genuine interest in creating a quality learning environment.

Long-Term Vision
A willingness to build a sustainable education business.

Local Market Understanding
Knowledge of the local community can be valuable.

Financial Readiness
Ability to fund the agreed project investment and working capital.

Professional Approach
Commitment to following the Mondo Skolaris operating framework.



Different Backgrounds. A Shared Vision.
Quality Education for a Brighter Tomorrow.

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INVESTMENT OPPORTUNITY

Invest in an Education Business With a Structured Operating Framework

Mondo Skolaris is expanding its footprint through a **FOCO partnership model.**

Why Education?

- Consistent demand for quality early education
- Growing urban residential communities
- Increasing demand for structured preschool education
- Long-term customer relationships with families
- Multiple age groups within the education ecosystem
- Opportunities for additional learning services

Mondo Skolaris Opportunity

- **7** Existing Hyderabad Campuses
- **10+ Years** of Education-Sector Experience
- **2024 Founded in 2024**
- **Play School → Pre-Primary → Primary**
- **FOCO Expansion Model**
  Franchise Owned, Company Operated

Investment Range

Starting from

₹10 Lakhs*

Final investment depends on location, campus size, infrastructure, project scope, setup requirements and mutually agreed commercial terms.

Investment figures should be presented as indicative until confirmed through the final commercial proposal and agreement.



A Meaningful Investment in a Brighter Generation.

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INVESTMENT STRUCTURE

Where Does Your Investment Go?

A transparent investment structure helps partners understand the capital requirement before entering the project.

Indicative Investment Components

Component	Purpose
Franchise / Brand Fee	Brand & partnership rights
Campus Setup	Interiors, infrastructure & learning spaces
Furniture & Equipment	Classroom & operational requirements
Branding	Internal & external brand implementation
Technology	Digital & administrative systems
Learning Resources	Educational materials
Pre-Launch Marketing	Awareness & lead generation
Staff Recruitment & Training	Initial team preparation
Working Capital	Initial operating requirements

Investment Depends On

- Location
- Property size
- Number of classrooms
- Infrastructure condition
- Campus format
- Student capacity
- Interior specifications
- Local market
- Project scope

Customized Investment Plan

Every location is evaluated individually before the final investment proposal is presented.

- Location Assessment
- Customized Financial Plan
- Expert Guidance



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07



A Brighter Place for Brighter Futures.

SPACE & SETUP

Find the Right Space.
Build the Right Campus.

The right location is one of the most important components of a successful school project.

Location Selection

Mondo Skolaris can support the partner in evaluating:

- Residential catchment
- Family demographics
- Competition
- Accessibility
- Visibility
- Parking/access
- Nearby gated communities
- Future growth potential
- Local demand

Campus Setup

The campus can include:

- Reception & Admissions Area
- Age-Appropriate Classrooms
- Activity / Learning Spaces
- Dedicated Play Area
- Child-Friendly Infrastructure
- Administrative Area
- Safety & Security Systems
- Branding & Signage



Reception & Admissions


Classrooms


Activity / Learning Spaces


Dedicated Play Area

Mondo Skolaris' existing campuses emphasize **welcoming**, **age-appropriate spaces** and **dedicated play areas**.

The Right Location. A Stronger Tomorrow.

STRATEGIC LOCATIONS | CHILD-FRIENDLY ENVIRONMENTS | SAFE & SECURE CAMPUSES | BUILT FOR GROWTH

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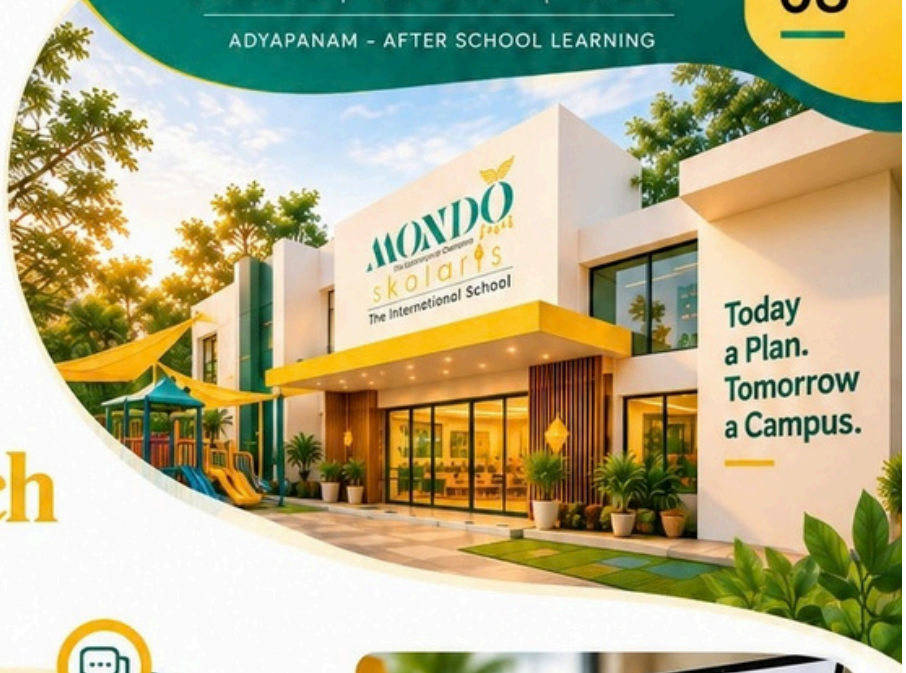
08



60-DAY LAUNCH ROADMAP

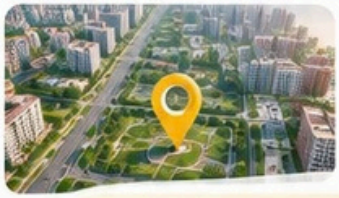
From Idea to School Launch in 60 Days

DAY 1

Enquiry & Introduction

Partner enquiry and initial discussion.





DAY 5

Business Meeting

Understand the FOCO model, investment structure and opportunity.



DAY 20

Location Finalization

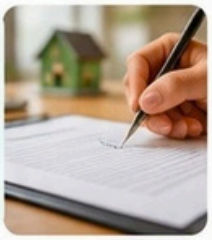
Identify and finalize the suitable preschool/school location.



DAY 25

Agreement & Documentation

Complete commercial discussions and partnership documentation.



DAY 45

Setup & Training

Campus setup, branding, systems, recruitment and training.

LAUNCH

Marketing activation, admissions campaign and campus launch.



60 Days. One Clear Mission. One New Mondo Skolaris Campus.

Structured Process	Expert Guidance	End-to-End Support	Faster Time to Market

Timeline is indicative and subject to site readiness, approvals, documentation, infrastructure work and other project dependencies.

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09



Happy Children. Stronger Communities.

ADMISSIONS & MARKETING

Fill the Campus. Build the Community.

A successful school needs more than infrastructure — it needs a strong admissions engine.

Pre-Launch
CREATE AWARENESS. GENERATE INTEREST.

- Local market research
- Catchment analysis
- Digital awareness
- Social media launch
- Lead generation
- Pre-admission enquiries
- Community outreach

Launch
DRIVE ENROLMENTS. BUILD MOMENTUM.

- Opening campaign
- Digital advertisements
- Social media campaigns
- School events
- Campus visits
- Parent engagement
- Lead follow-up

Ongoing Marketing
SUSTAIN GROWTH. BUILD LONG-TERM VALUE.

- Instagram & Facebook
- Google presence
- Local SEO
- Performance advertising
- Reels & video content
- Events & activities
- Parent testimonials
- Student achievements
- Community engagement

Marketing Objective

Awareness → Enquiry → Campus Visit → Counselling → Admission → Referral

Strategic Marketing. Sustainable Admissions. Stronger Communities.



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11



UNIT ECONOMICS FRAMEWORK

Understand the Numbers Before You Invest.

Every potential campus should be evaluated using a location-specific financial model.

Key Variables
THE BUILDING BLOCKS OF YOUR FINANCIAL MODEL

Total Investment
Setup cost, interiors, equipment, working capital etc.

-

Monthly Operating Costs
Staff, rent, utilities, marketing, maintenance, administration etc.

-

Student Capacity
Total number of students the campus can accommodate.

-

Average Fee
Fee per student (as per program and grade).

-

Occupancy / Admissions
Expected enrolment percentage.

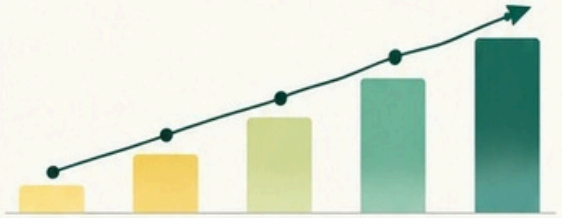
=

Revenue Potential
Based on enrolled students and average fees.

Important Metrics
KEY INDICATORS TO EVALUATE YOUR INVESTMENT

Break-Even Student Count	How many students are required to cover operating costs?
Average Revenue Per Student	Average annual revenue generated per enrolled student.
Occupancy Rate	Enrolled students compared with available capacity.
Operating Cost	Staff + rent + utilities + marketing + maintenance + administration.
EBITDA / Operating Surplus	Revenue minus operating expenses, before applicable financing, depreciation, taxes and other adjustments.
Payback Period	Estimated time required to recover the initial investment.

Illustrative View
(Not Actual Figures)



This is an illustrative representation. Actual performance will vary based on location, market conditions and multiple other factors.

Important Note

Financial projections should be prepared using actual location-specific assumptions. This brochure does not promise fixed returns, guaranteed profits or a guaranteed payback period.

Plan Wisely. Build Sustainably.

A data-driven approach for a stronger education business.



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DUE DILIGENCE

Know the Opportunity Before You Commit.

We encourage every prospective partner to evaluate the project carefully before signing.

Partner Due Diligence

Review:

- Investment requirement
- Franchise / partnership agreement
- Ownership structure
- Revenue-sharing terms
- Operating responsibilities
- Marketing responsibilities
- Exit clauses
- Renewal terms
- Territory provisions
- Approvals & registrations
- Tax implications

Property Due Diligence

Verify:

- Ownership / lease rights
- Building permissions
- Applicable educational regulations
- Local authority requirements
- Fire & safety requirements
- Accessibility
- Parking
- Infrastructure feasibility

Financial Due Diligence

Review:

- Total project cost
- Working capital requirement
- Fixed costs
- Variable costs
- Student assumptions
- Fee assumptions
- Break-even analysis
- Sensitivity scenarios





Invest After Understanding. Partner With Clarity.

- REDUCE RISK
- MAKE INFORMED DECISIONS
- BUILD A STRONG PARTNERSHIP
- CREATE A SUSTAINABLE FUTURE

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13



FAQS

Frequently Asked Questions

Find answers to common questions about partnering with Mondo Skolaris.

1 What is the Mondo Skolaris FOCO model?

FOCO stands for Franchise Owned, Company Operated. The partner participates in establishing the campus, while Mondo Skolaris provides the agreed operating, academic, brand and marketing framework.

2 What is the minimum investment?

The current Mondo Skolaris website presents the opportunity as an affordable-budget investment, while previous franchise material has positioned opportunities starting from ₹10 Lakhs. Final investment depends on the project.

3 Do I need education-sector experience?

Not necessarily. The partnership model is designed to provide operational and educational support, subject to the partner selection process.

4 Who operates the school?

Under the FOCO structure, Mondo Skolaris operates the campus according to the agreed partnership framework.

5 Does Mondo Skolaris help with location selection?

Yes. Site and opportunity evaluation is identified as part of the FOCO support framework.

6 Will Mondo Skolaris support marketing?

Yes. Marketing and launch support are included within the FOCO framework, subject to the agreed scope.

7 How long does it take to launch?

The proposed roadmap targets 60 days, subject to location readiness, documentation, approvals, construction/setup and other dependencies.

8 What educational levels can the campus offer?

Mondo Skolaris currently presents Play School, Pre-Primary and Primary learning stages.

9 Is there an additional revenue opportunity?

Yes. Depending on the campus and applicable permissions, additional education services such as Adyapanam after-school learning can complement the core offering.

10 Are returns guaranteed?

No. Business performance depends on location, investment, admissions, pricing, operating costs, market conditions and execution. No fixed return should be represented unless contractually established.

11 Can existing school/preschool owners partner with Mondo Skolaris?

Potentially, subject to location, infrastructure, business structure and Mondo Skolaris' evaluation.

12 How do I start?

Contact the Mondo Skolaris business team for an initial discussion, location evaluation and detailed commercial proposal.



Ready to Build a Brighter Tomorrow?

Business & Partnership Enquiries

+91 93902 79458

mondoskolarisbusiness@gmail.com

Let's Create a Stronger Future Together.

Quality Education | Strong Communities | Sustainable Opportunities

BUILD THE NEXT MONDO SKOLARIS CAMPUS.

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Your Investment. Our Expertise.
A Shared Vision for Education.

Join the Mondo Skolaris expansion journey through our **FOCO — Franchise Owned, Company Operated** model.

7 Campuses | **Hyderabad** | **10+ Years** Education Experience | **Founded** 2024



Start Your Conversation Today →

Business & Partnership Enquiries

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www.mondoskolaris.in

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This brochure provides an overview of the Mondo Skolaris FOCO opportunity. It does not constitute an offer or guarantee of returns. Investment details, projections and commercial terms will be provided separately, based on location-specific evaluation and formal agreements.